



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

August 2004

Seasonal Patterns Dominated July Unemployment Rates

July 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
Civilian Labor Force**	154,500	18,700	2,000	11,100	44,600	23,800	2,700	16,500	22,000	68,600	364,500	3,175,500
Employed	148,300	18,000	1,900	10,600	41,900	22,400	2,400	15,200	21,100	65,400	347,100	3,028,400
Unemployed	6,200	800	100	500	2,700	1,400	300	1,300	900	3,200	17,400	147,100
Unemployment Rate %	4.0%	4.0%	6.2%	4.2%	6.1%	5.8%	11.0%	7.7%	4.3%	4.7%	4.8%	4.6%
Seasonally Adj Rate %	4.2%									4.2%		4.7%
Change from one month ago June 2004												
Civilian Labor Force**	800	500	0	-300	-100	-300	-30	-400	-100	0	200	300
Employed	1,800	700	0	-100	200	-200	30	-140	100	-200	2,200	16,100
Unemployed	-1,000	-200	0	-100	-300	-100	-60	-270	-200	300	-2,100	-15,900
Unemployment rate(%)	-0.7%	-1.2%	-1.1%	-1.0%	-0.7%	-0.3%	-2.2%	-1.4%	-1.0%	0.4%	-0.6%	-0.5%
Seasonally Adj Rate %	0.0%									0.2%		-0.3%
Change from one year ago July 2003												
Civilian Labor Force**	5,500	200	100	-100	-1,200	0	0	-100	200	1,600	6,100	19,700
Employed	6,800	600	100	200	-500	300	0	200	400	2,000	10,100	52,500
Unemployed	-1,300	-400	0	-300	-700	-300	0	-400	-200	-300	-4,000	-32,800
Unemployment rate(%)	-1.0%	-2.2%	-1.1%	-2.5%	-1.4%	-1.3%	-1.2%	-2.1%	-1.0%	-0.6%	-1.2%	-1.1%
Seasonally Adj Rate %	-1.0%									-0.7%		-1.1%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

The region's labor force increased by 200 workers to 364,500 in July. A small increase in labor force size is not unusual for the month. Most of the seasonal growth occurs between April and June. In July the labor force will generally remain constant or even decline somewhat as workers that were unsuccessful in finding summer work may leave the labor force.

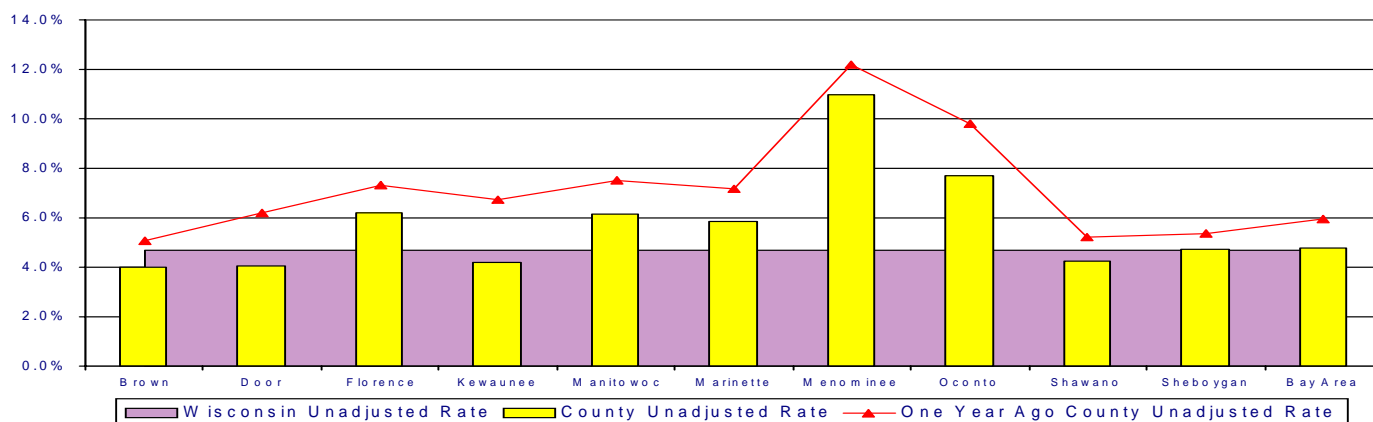
Employment rose 2,200 during the month. This offsets some of the below normal increase in employment last month. Some of those finding work, may have done so after the cut off date for our count in June so are being

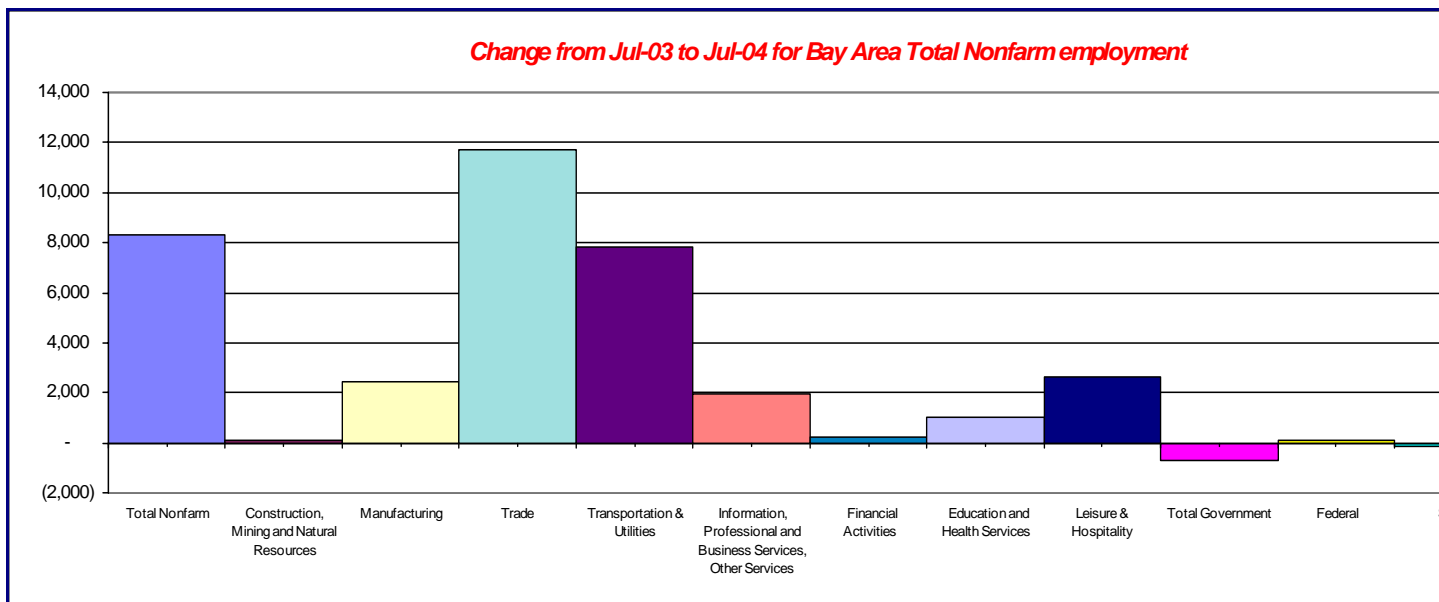
included in July's count.

With the exception of Sheboygan County, the rates of the all counties in the Bay Area declined in July. The unadjusted rate in Sheboygan County rose 0.4 of a percentage point to 4.7 percent. The remaining counties had declines between 0.6 of a percentage point to 2.2 of a percentage point in Menominee County. Brown and Door Counties had the lowest rates in the region at 4.0 percent, while Menominee County had the highest at 11.0 percent.

(Continued on page 2)

Bay Area Unadjusted Rates Compared to Wisconsin





The rates in all ten of the counties in the region were below one year ago levels. The Bay Area was down 1.2 of a percentage point. Over the year, Kewaunee County had the largest decline in its rate, dropping 2.5 of a percentage point to 4.2 percent this year.

The number of workers employed has continued to be well above one year ago levels through most of this year. During July, there were 10,100 more claiming to be employed than last year. This brought the number of employed up to 364,500. The majority of those employed were in the two MSA's in the region. The number of employed in the Green Bay MSA was up 6,800, while Sheboygan was up 2,000.

The region followed the state when looking at the number of jobs between June and July. The number of jobs in the Bay area declined just over 2,000. This is primarily a result of the end of the school year and school employment

ending for the summer. Jobs in local government employment was down 4,200 jobs throughout the region. With the exception of government employment, the number of jobs in the Bay area was up 2,300 over the month and 8,300 from one year ago.

Good producing employment was up 2,600 over the year, compared to 5,700 for service producing jobs. This is a very close match to the good producing and service producing employment share of the total jobs in the area. Goods production jobs account for 30 percent of all of the jobs in the region, while the service sector provides the remaining 70 percent of the jobs. This is quite different than the nation where goods production jobs make up only 17 percent of the nation's employment. The good producing sector includes: manufacturing, construction and mining and natural resources.

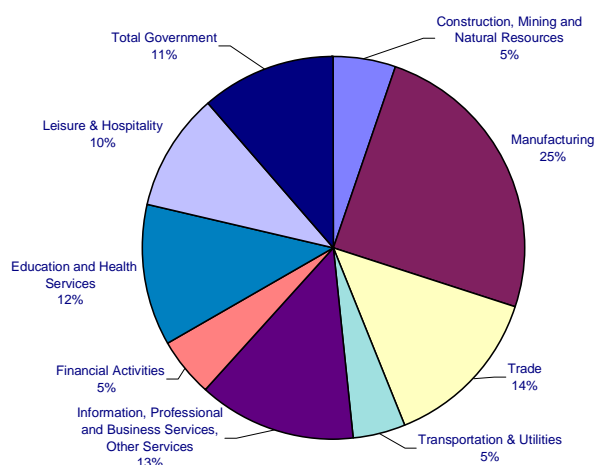
Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate in the Green Bay MSA remained unchanged during July at 4.2 percent. This was 1.0 of a percentage point below last July. The rate in the Sheboygan MSA rose 0.2 of a percentage point to 4.2 percent. The Sheboygan MSA's rate was 0.7 of a percentage point below one year ago.

The rate for the State of Wisconsin went down 0.3 of a percentage point to 4.7 percent. The United States' rate was down 0.1 of a percentage point to 5.5 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>

Percent of Employment by Industry in the Bay Area July-2004



Wisconsin Bay Area Workforce Development Area												
July 2004	Brown	Door	Florence	Kewaunee	Manitowoc	Marinette	Menominee	Oconto	Shawano	Sheboygan	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	154,400	15,200	1,300	6,600	35,200	20,800	2,300	9,200	13,000	63,900	321,900	2,846,400
Total Private	138,100	13,500	1,000	5,600	31,100	19,100	200	7,700	10,500	58,300	285,100	2,469,900
Goods Producing	37,500	3,200	400	2,300	12,500	7,400	0	2,800	3,000	27,700	96,800	666,900
Service Producing	116,900	12,000	900	4,300	22,700	13,400	2,300	6,400	10,000	36,200	225,100	2,179,500
Constr., Mining & Nat.Rsrcs	8,600	1,100	70	590	1,400	800	0	580	680	2,900	16,760	143,200
Manufacturing	28,900	2,100	300	1,700	11,100	6,600	0	2,200	2,300	24,800	80,000	523,700
Trade	23,000	2,200	100	800	4,200	2,900	100	1,100	2,100	7,900	44,400	224,100
Transportation & Utilities	9,800	100	0	500	1,700	700	0	300	300	1,200	14,600	48,200
Financial Activities	10,800	640	30	230	1,000	550	20	250	500	2,400	16,420	161,600
Education and Health Services	19,000	1,400	100	500	4,700	2,800	0	1,100	1,600	7,000	38,200	375,800
Leisure & Hospitality	14,300	4,000	300	700	3,200	2,000	0	1,200	1,500	4,600	31,900	272,200
Info., Prof. & Bus. Svcs, Other Svcs	23,700	1,900	100	600	3,800	2,800	100	900	1,500	7,500	42,800	443,300
Total Government	16,300	1,650	270	1,030	4,170	1,680	2,060	1,530	2,530	5,600	36,820	376,500
Federal	1,100	90	30	80	190	120	10	110	120	200	2,040	29,500
State	2,200	130	20	20	140	170	10	30	60	600	3,370	88,500
Local	13,000	1,440	220	940	3,840	1,390	2,030	1,390	2,360	4,800	31,410	258,500
Change from one month ago	June 2004											
Total Nonfarm (NFWS) ***	200	400	0	-200	-300	-600	0	-300	-200	-1,000	-2,040	-22,400
Percent change NFWS from last month	0.1%	2.8%	-0.4%	-3.6%	-0.9%	-3.0%	0.2%	-2.7%	-1.4%	-1.5%	-0.6%	-0.8%
Total Private	1,800	500	0	0	0	-100	0	30	-10	0	2,300	10,900
Goods Producing	800	100	0	0	100	0	0	50	40	300	1,500	10,500
Service Producing	-600	300	0	-200	-500	-700	0	-310	-220	-1,300	-3,500	-32,900
Constr., Mining & Nat.Rsrcs	200	0	0	10	0	10	0	10	30	100	400	4,900
Manufacturing	600	100	0	0	100	40	0	50	10	200	1,000	5,600
Trade	7,200	100	0	0	0	-20	0	0	-30	5,100	12,300	-3,400
Transportation & Utilities	7,100	0	0	-20	0	-20	0	-30	-10	300	7,300	-400
Financial Activities	100	0	0	0	0	-10	0	0	0	-100	0	600
Education and Health Services	300	0	0	0	0	-60	0	-10	-10	-200	0	2,000
Leisure & Hospitality	200	300	0	0	0	0	0	0	0	0	500	1,600
Info., Prof. & Bus. Svcs, Other Svcs	300	0	0	-10	-100	10	0	-10	0	0	300	500
Total Government	-1,600	-100	-30	-210	-370	-570	0	-280	-180	-1,000	-4,400	-33,300
Federal	0	0	0	0	10	0	0	0	0	0	0	0
State	-100	0	0	0	-20	-20	0	0	0	0	-100	-1,600
Local	-1,500	-100	-30	-210	-360	-550	0	-280	-180	-1,000	-4,200	-31,700
Change from one year ago	July 2003											
Total Nonfarm (NFWS) ***	6,800	450	60	-60	-800	90	30	0	10	1,700	8,300	8,500
Percent change NFWS from last year	4.6%	3.0%	4.6%	-0.9%	-2.2%	0.4%	1.3%	0.0%	0.1%	2.7%	2.6%	1.7%
Total Private	6,800	550	100	0	-700	300	0	-100	100	2,000	9,000	54,300
Goods Producing	1,800	220	0	-100	-700	0	0	-300	100	1,400	2,600	15,200
Service Producing	5,000	230	0	0	-100	0	0	300	-100	300	5,700	33,600
Constr., Mining & Nat.Rsrcs	100	30	0	20	-100	10	0	20	40	0	90	3,200
Manufacturing	1,700	180	0	-100	-500	30	0	-300	30	1,400	2,470	12,000
Trade	6,900	-130	0	0	-100	0	-10	-10	-70	5,100	11,720	4,200
Transportation & Utilities	7,300	0	0	40	0	-10	0	30	-20	500	7,850	-2,000
Financial Activities	100	20	0	0	0	0	10	10	50	0	220	2,600
Education and Health Services	800	30	0	0	100	0	0	50	90	0	1,030	10,900
Leisure & Hospitality	2,000	360	0	0	0	160	0	90	10	0	2,660	4,300
Info., Prof. & Bus. Svcs, Other Svcs	1,600	50	0	0	0	80	-30	0	-30	300	1,950	12,200
Total Government	0	-100	0	-90	-90	-190	50	100	-90	-300	-700	-5,500
Federal	100	0	0	10	0	0	0	-10	0	0	90	-600
State	-100	0	0	0	-10	-10	10	0	-10	0	-130	-2,500
Local	0	-100	0	-90	-80	-180	50	120	-80	-300	-660	-2,400
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

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